

## **Sea Grant Week 2018**

### **DRAFT Communicators Network Agenda**

#### Monday, September 17

- 9:00 – 9:15 p.m.      General business and Introductions, including welcome to new communicators.  
Kathryn Baltes, National Communication Network Chair
- 9:15 – 10:15 p.m.      National Updates. Brooke Carney, communication lead, National Sea Grant Office  
& Katie O'Reily Knauss Communications fellow
- 10:15 – 10:30 p.m.      Break
- 10:30 – 11:30 p.m.      Round table discussion – best practices (20 minutes per with leads in each section)
- Internal Communications
  - Social Media Strategy
  - Pursuing Outside Funding
- 11:30 – 12:00 p.m.      Report in
- 12:00 – 1:00 p.m.      Lunch
- 1:00 – 2:30 p.m.      Professional Development (Meredith Haas contact with audio story telling)
- 2:30 – 5:00 p.m.      Field Trip

#### Tuesday, September 18

- 9:00 – 9:45 a.m.      Moderated presentations (15 minutes each): Programs present on successful  
communication projects (4 different presentations)
- 9:45 – 10:00 a.m.      Break
- 10:00 a.m.              Opening Plenary