

Sea Grant Week 2018

DRAFT Communicators Network Agenda

Monday, September 17

- 9:00 – 9:15 a.m. Welcome, intro new communicators (Brooke, Moira, Meredith)
- 9:15 – 10:15 a.m. National Updates. Brooke Carney, communication lead, National Sea Grant Office & Katie O'Reily Knauss Communications fellow
- 10:15 – 10:30 a.m. Break
- 10:30 – 11:15 a.m. Round table discussion – best practices (15 minutes per with leads in each section)
Internal Communications
Social Media Strategy
Pursuing Outside Funding
- 11:15 – 11:45 a.m. Report in
- 12:00 – 1:00 pm Lunch
- 1:00 – 1:15 p.m. Transit to Field Trip at Chinese Gardens (Organized by Tiffany from OR Sea Grant)
- 1:30 – 2:15 p.m. Chinese Garden Tour (Cost is \$7 per person)
- 2:15 – 2:30 p.m. Transit back to hotel for afternoon session.
- 2:30 – 3:30 p.m. Sea Grant stories in external publications (Coordinated by Rona from MD Sea Grant)
potential facilitation by the editor of the Revelator
- 3:30 – 4:30 p.m. Moderated presentations (15 minutes each): Programs present on successful communication projects (4 different presentations)
- 4:30 – 5:00 p.m. Comms Network Business Meeting

Tuesday, September 18

- 8:00 – 9:45 a.m. Professional Development: Audio Storytelling Workshop with Ambar Espinoza.
Ambar used to be the environmental reporter for RI Public Radio and at Minnesota, Public Radio, and is now applying those skills in Portland as the senior public affairs specialist at Metro. (Organized by Meredith from RI Sea Grant)
- 9:45 – 10:00 a.m. Break
- 10:00 a.m. Opening Plenary